

# AU UNITED

## (LEARN-LIVE-LEAD)

Official Cultural Club of Andhra University

### THE AU UNITED



LEARN ✦ LIVE ✦ LEAD

“College Life is that part of our life, which we are going to re-live in our memories till we breathe.” The college clubs which play a vital role in building up a student’s skill set.

### MISSION:

Our mission is to provide an opportunity to students, gain new skills and to broaden their social horizons. It is to encourage student’s interests, participation and responsibility in the ingenious fields through a medium of creative art, literary curriculum and scope.

**VISION: LEARN- LIVE- LEAD**

# ABOUT THIS CLUB:

“AU UNITED” is a whole new world to unveil the ecstasy of life. Here one can make new friends, meet people from different walks of life, experience new challenges, learn a completely new culture you may not have been familiar with.

## Our “AU UNITED” comprises of different clubs:

**Socio Club:** We plan, we design, we organize. This is the place where you can explore things with lateral thinking.

**Dance Club:** What gives you mental health and physical fitness both at a time? Isn't it Dance, says this club.

**Music Club:** This club let's your vocal chords have some exercise and spreads melody into air.

**Theatres Club:** This club calls out for some real reel actors in you. An issue will be remembered better if enacted than read or heard says the Theatres club.

**Photography Club:** Let your finger click some fine snapshots echoes the photography club. We never fail to refresh your memories.

**Arts & Crafts Club:** Budding crafters have a great demand these days. Your creativity might become your primary investment in future, says the Arts & Crafts club.

**Sports Club:** Sports occupies a vital role in our lives. It keeps us fit, healthy and makes us active. The secret to having a healthy and positive lifestyle is to have a positive mind and body. "Persistence can change failure into extraordinary achievement."

So if you want to spend the time of your life and break the ice with other students, our Club is the right option! agraph text

We believe that academics is not everything that makes a student, as there may be a great dancer, a singer , an artist or a great poet in each and every student and our club gives a great platform to enhance and showcase their talents through various events conducted. By participating in “AU UNITED” students will have the opportunity to excel in something that they enjoy or are good at.

This club helps find the innate talent and also improve skills such as decision making, teamwork, problem-solving skills, time-management, planning, creativity and many more soft skills which are a must to inculcate in this generation!

# DR.S. PAUL DOUGLAS

## MENTOR



**"The man with perfection and punctuality "**

**...He is working as 1st year coordinator from 7yrs**

**...His ideas are innovative and creative**

**..He supports every student in Andhra University to reach good heights in life**

**...He leads every student in a better way of life**

**...He is the one of best coordinator of Andhra university**

**...Not only in case of studies he also gives support and helps students in other university related works too**

**...He encourages every cultural event which are important to students**

**...He is very joviel with students**

**...He is a man with courage**

**...He leads every student in a path of discipline and good manners**

**...He is one of the most important person for Andhra University**

# MRS A REVATHI DEVI

## MENTOR



**"Lady of leadership and dedication"**

**She is one of great and inspiring personality of Andhra university**

**Now she is working as Associate professor in**

**Department of Architecture Andhra University, South Campus**

**She completed bachelor of Architecture in 1993**

**She completed masters in Architecture in**

**Jawaharlal nehru architecture and fine arts University**

**1995.Member of Indian Institute of Architects in 1998**

**She also member in institute of urban designers India in 2009**

**She is such a great that she as membership in 2015**

**Member of Indian Institute of interior designers. She always be building block for our club.**

**Very few are that sportive and encouraging character like her.**



# MENTOR



**Prof. D.Lalitha Bhaskari**

Dear Students,

I prof. D.Lalitha Bhaskari ,  
departmen of CS&SE, AUCE, AU  
take this opportunity to welcome  
you all to the prestigious  
university. Getting a seat in one of  
the oldest and top most university  
in the country and No.1 State  
university in AP is itself an  
achievement as a student . As you  
are all aware, AU has achieved a  
whopping score of 3.74 / 4.00 with  
A++ grade in NAAC ( National  
Assessment and Accrediation  
council).

Once you have embarked onto the journey of your undergraduate program, no doubt academics play a key role. In AU not only academics ,but we do believe in the overall developmentof the student. So to mould yourselves AU UNITED CLUB acts as a platform where in you can become a member and nurture yourself. AU UNITED started in 2018 and rely active since its inception. Many programs like Flash mob at Principal Block (14-08-2018) Dance Performance at Gymnasium, Helping Kerala Floods,Basketball Tournament,Volleyball Tournament, Engineers Day Rally,Ozone Day with Times of India ,AU United Club Inauguration ,Titli Cyclone Relief, Cultural Performance at AU Alumni,Dance Performance on Republic Day,Seminar on cyber security, Essay and Painting Competition collaborated with Election Commission of India ,Music Workshop,Beach Cleaning ,SEEGHRA TANTRA Celebrating 95Th Foundation Day of Andhra University. ANUSANDHAN TECHNICAL & CULTURAL FEST are conducted under AU UNITED CLUB. Being a member helps you to see the world in a different perspective which is definitely a value addition to your academics carrer  
Hope to see you all.....





# AU UNITED CLUB



 [au\\_unitedclub\\_official](https://www.instagram.com/au_unitedclub_official)

## AU UNITED CLUB PRESIDENT

(LEARN-LIVE-LEAD)



**KONA HEMANTH SATYA SAI RAJU**

As the President of AU United Club, the official cultural club of Andhra University, I am excited to extend a warm invitation to all of you to become a part of our vibrant and dynamic community. Joining our club is not just about participating in cultural activities; it's about embarking on a journey of personal and professional development. By becoming a member, you open doors to a myriad of advantages. You'll gain confidence as you actively engage in various events and showcase your talents, fostering a sense of self-assurance that will benefit you in all aspects of life. Improving communication skills is another invaluable asset you'll acquire. Our club provides a platform for you to express yourself, articulate your thoughts, and connect with diverse individuals. These skills are crucial in both academic and professional settings, enhancing your ability to convey ideas effectively.

Moreover, participation in our club activities adds value to your resume. Employers appreciate candidates who demonstrate initiative, leadership, and a commitment to extra-curricular pursuits. Being a member of AU United Club showcases your dedication to personal and professional development. In conclusion, I encourage each of you to seize this opportunity and join AU United Club. Together, let's create memorable experiences, enhance our skills, and build a community that fosters growth and camaraderie. Your journey with us promises not just cultural enrichment but a transformative experience that will leave a lasting impact.

 [au\\_unitedclub\\_official](https://www.instagram.com/au_unitedclub_official)



[auunitedclub@andhrauniversity.edu.in](mailto:auunitedclub@andhrauniversity.edu.in)



# AU UNITED SOCIO CLUB

For any event to become successful it should be organized in a perfect way to ensure the event runs smoothly. Event planning includes scheduling programs, managing budget, acquiring permits, coordinating venue and transportation.

Hosting is the soul of an event.

The purpose and goals of an event are represented in the words and actions of the host. Stage design should give the best impression to the viewer. All these are in the hands of the organizers. They should be very spectacular, should dynamically respond and able to think of various interrupts beforehand Handling any kind of situation is very much important skill required.

# AU UNITED DANCE CLUB



What gives you mental health and physical fitness both at a time ?  
Isn't it?!

Dance says the club

**"Dance is art;; paint  
your dream & follow it.."**



In reality, dance is much more. It's an art, a sport, a way to express one's self, a way to exercise, a way to get feelings out. Dance is commonly known as a source of physical exercise. However, dance can also make you smarter, reduce stress and can give one a sense of well-being.



The most essential thing in dance - discipline is devotion. A good dancer has a control on his body from head to toe. Indian traditional dance is a form of showing devotion to the almighty. Dancing and fun go hand in hand thus; it is the easiest way to happiness. Happiness can come from the activities one gets involved into will in dance groups, which include, making friends, learning and teaching new styles .



**“Music is also known as the  
Universal language because  
it knows no boundaries”**



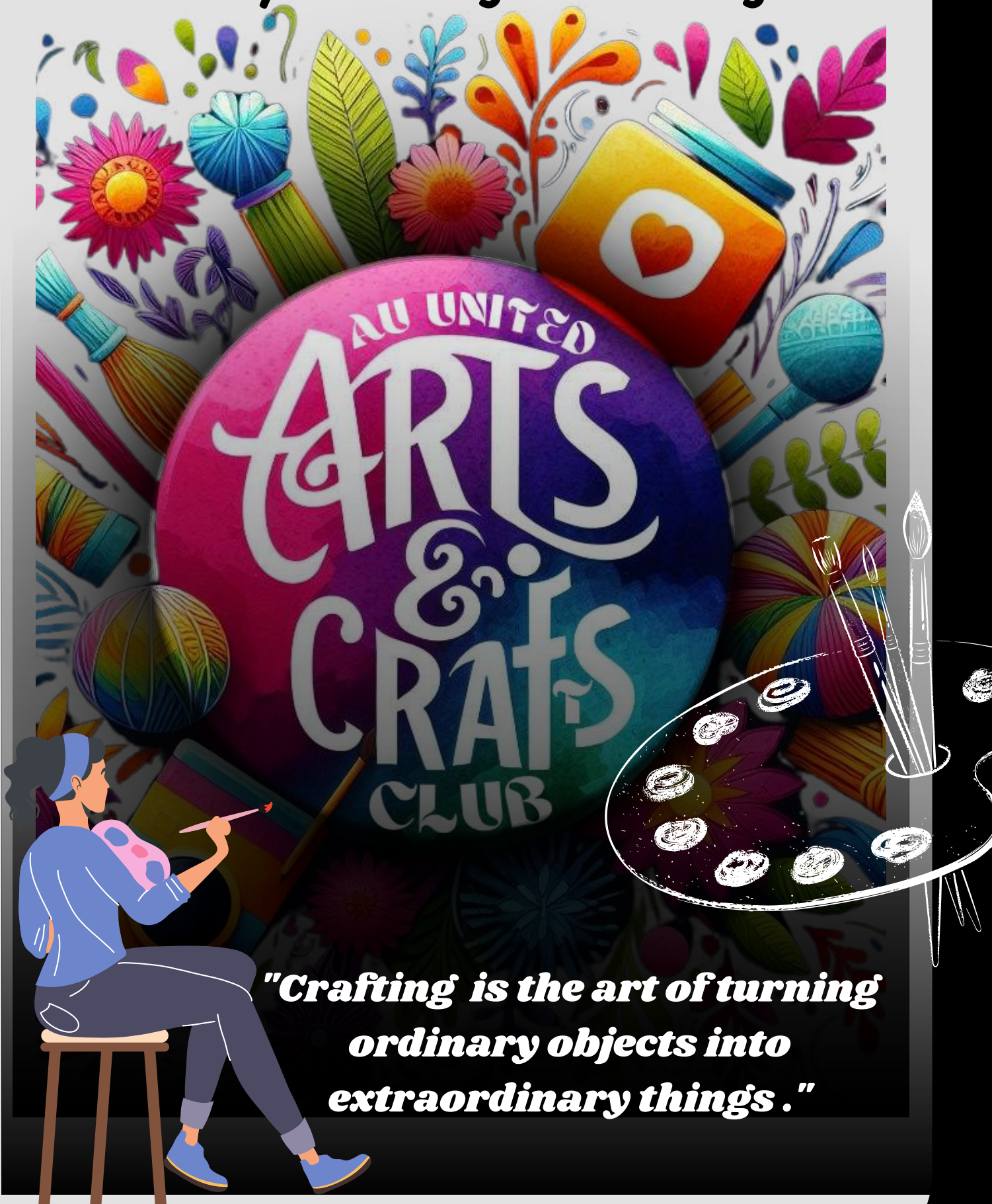
**It has the magical power to cure diseases. Music is the essence of life. Everything that has rhythm has music. Our breathing also has a rhythm. Thus, we can say that there is music in every human being or a living creature.. Music has the ability to convey all sorts of emotions to people.**



**Music is a form of meditation. While composing or listening music ones tends to forget all his worries, sorrows and pains. But, in order to appreciate good music, we need to cultivate our musical taste.**



**"Creativity is intelligence having fun."**



***"Crafting is the art of turning  
ordinary objects into  
extraordinary things."***



**au\_united\_arts\_and\_crafts\_club**





Not old,  
**VINTAGE.**

**Art is an outlet to express our imagination and expression. it can be an expression of happiness, love, peace and excitement. Craft is the skill of giving shapes to emotions. Art and craft gives the feel of achievement and allow them to take pride in their work and builds confidence.**







This club calls out for some real reel actors in you. An issue will be remembered better if enacted than read or heard says the Theatres club.

“Giving voice to characters that have no other voice —that’s the great worth of what actors do.”



**au\_united\_theartres\_club**



# **An actor is at most a poet and at least an entertainer.**

**Acting is where one person takes in the  
role, behavior, attitudes, and other traits  
of another  
person or character in a script for either a  
film or play. You become a totally different  
person. Acting, as it seems is not an easy  
task. It demands discipline. Every single  
part of your  
body should be in your immediate control. A good  
actor forgets himself and gets  
totally  
immersed in the character.  
Economically speaking, one of the most  
wanted careers in the world today is  
acting. Not many  
have the skill and drive to achieve  
successful career in that department. Many desire  
the job for  
the fame and money, but some love it for  
the pure joy of performing.**



**au\_united\_theartres\_club**

# "A PICTURE IS **WORTH** A THOUSAND WORDS"

Open for all photographers and enthusiasts



AU UNITED PHOTOGRAPHY CLUB





# "We never fail to Refresh your Memories"

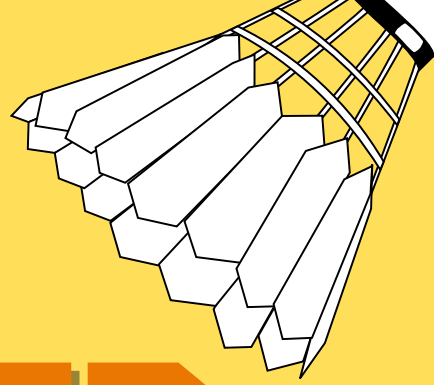
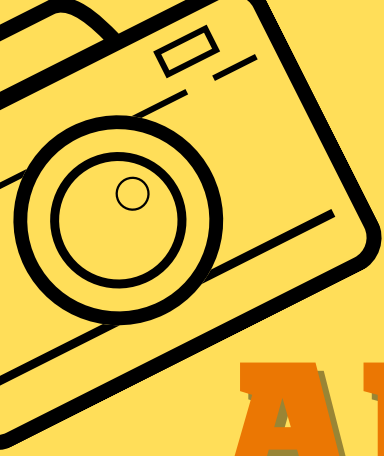
'Eyes work more than ears'  
is a widespread fact  
Use of photograph helps  
people to retain better  
'Photographs get quickly  
captured in our mind and  
stays in our memory for a  
relatively longer time'



Let your finger click  
some fine snapshots  
echoes the  
**PHOTOGRAPHY  
CLUB**



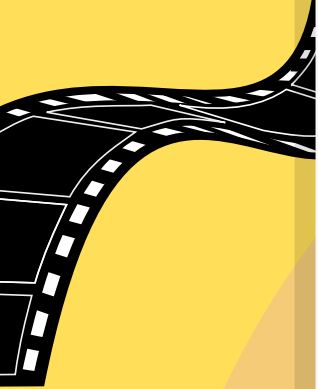




# AU UNITED SPORTS CLUB



***"PERSISTENCE  
CAN CHANGE  
FAILURE INTO  
EXTRAORDINARY  
ACHIEVEMENT."***



# SPORTS

## Club



Sports occupies a vital role in our lives. It keeps us fit, healthy and makes us active.

The secret to having a healthy and positive lifestyle is to have a positive mind and body. Sports is one such activity which helps us in maintaining a proper physique and a positive mentality.

Apart from keeping a healthy body and mind, sports also helps us in alerting our senses, keeps us aware and an undaunting personality and outlook on life. Sports is such an activity that it can be

taken up by anyone; at any age and any point in life. To achieve overall and all-round development in life, one should be well-versed in both sports and culture. While training sharpens the mind, sports sharpens the body and fitness.





**6th march 2024**



**ANDHRA UNIVERSITY**

**Dr.Durgabhai Deshmukh**  
**Center for Women's Studies**

**INTERNATIONAL**  
**WOMEN'S**  
**-DAY-**  
**FLASHMOB**











# INTERNATIONAL WOMEN'S - DAY -











ANDHRA UNIVERSITY  
Dr.Durgabhai Deshmukh  
Center for Women's Studies



# INTERNATIONAL WOMEN'S - DAY -

## THROWBALL COMPETITION

02ND-06TH MARCH, 2024



SCAN  
ME

au\_unitedclub\_official

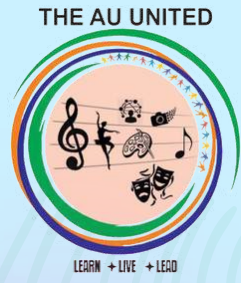








**ANDHRA UNIVERSITY**  
**Dr.Durgabhai Deshmukh**  
Center for Women's Studies



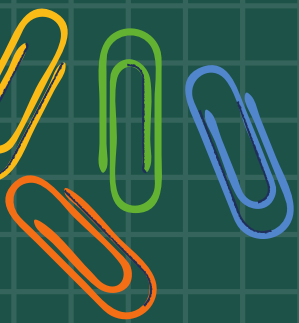
# INTERNATIONAL WOMEN'S - DAY -

## DRAWING COMPETITION

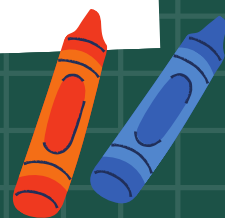
2ND MARCH 2024 | 2 PM



**SCAN  
ME**



## OUR MEMORIES









# AU UNITED



LEARN\*LIVE\*LEAD



**Starts At 03.00 PM**  
**Venue : New Class Room Complex**



For more Details Contact :

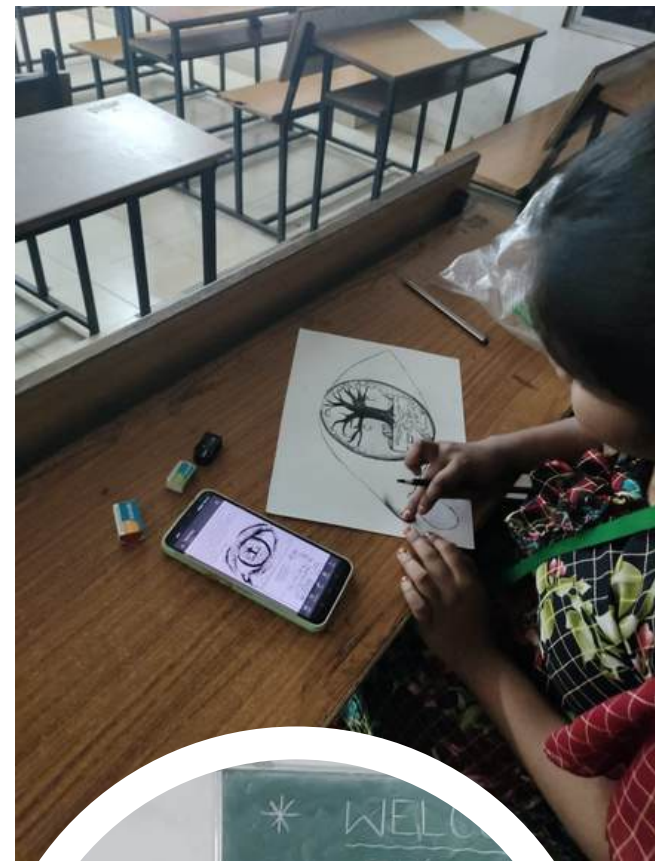


[au\\_unitedclub\\_official](https://www.instagram.com/au_unitedclub_official)



[auunitedclub@andhrauniversity.edu.in](mailto:auunitedclub@andhrauniversity.edu.in)









Page



# AU UNITED



# FLASHMOB

25th January 2024

Strengthening Bond-

A Celebration Of Student Togetherness

© au\_unitedclub\_official





# FLASH-MOB 2K24







# FLASH-MOB 2K24







# AU UNITED

## *Celebrating*

# *6<sup>th</sup> Foundation Day*

*"Six Years of Unity, Diversity, and Culture"*

*We Cordially Welcome You All*

**27**  
September

@au\_unitedclub\_official

















# Dance Contest

**21st September 2023**







SEM1



Final





# 27th September 2023



## FINALS







# 19th September 2023 Poster Launch







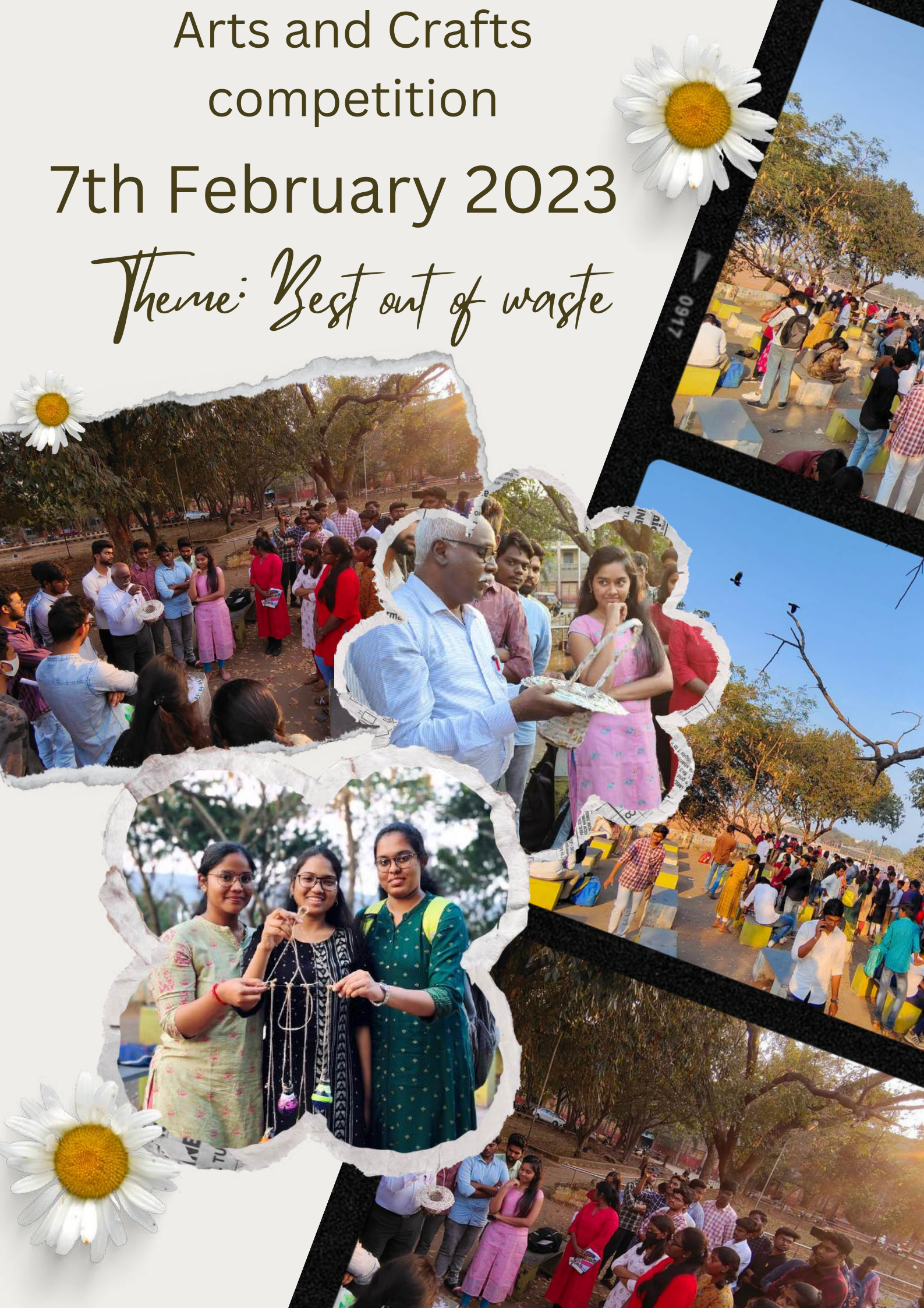
# 05th September 2023

## Teachers' Day





Arts and Crafts  
competition  
7th February 2023  
*Theme: Best out of waste*



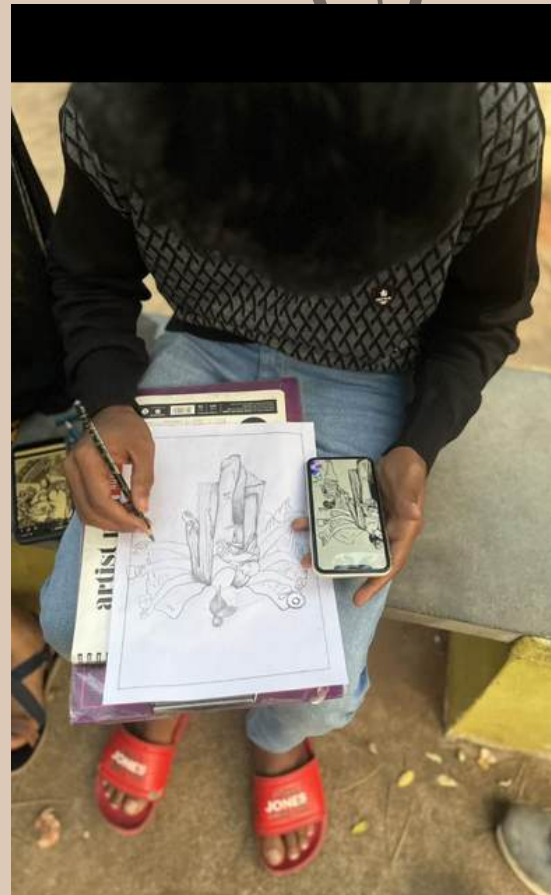




# ARTS COMPETITION



**15th December 2022**







05th Decem2022

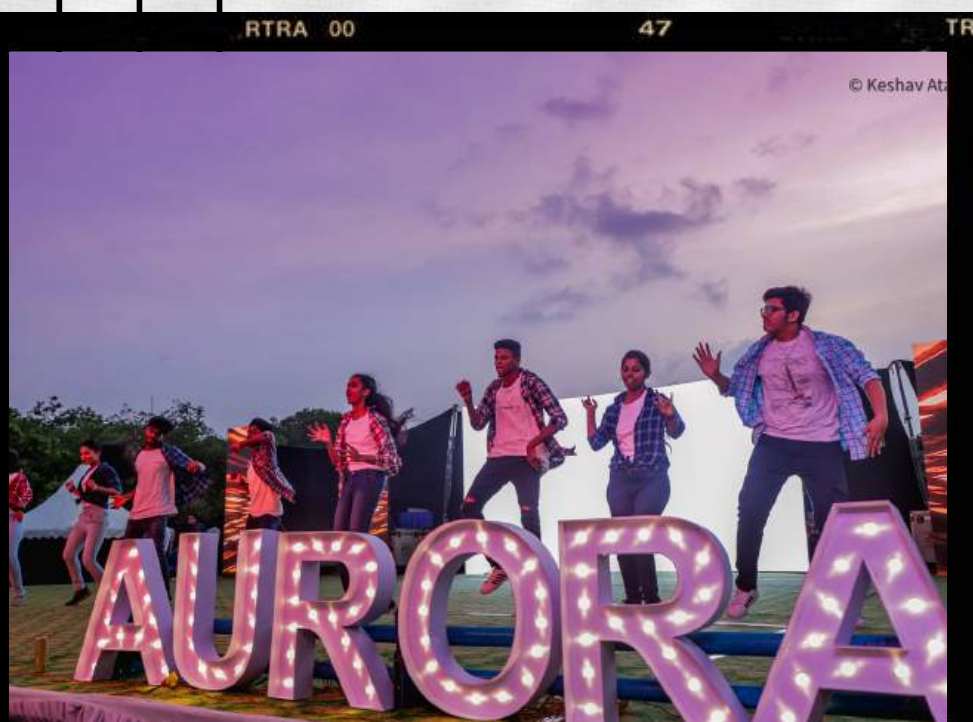
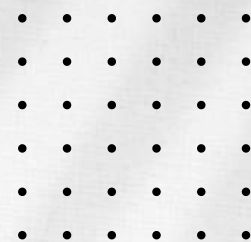


FLASHMOB

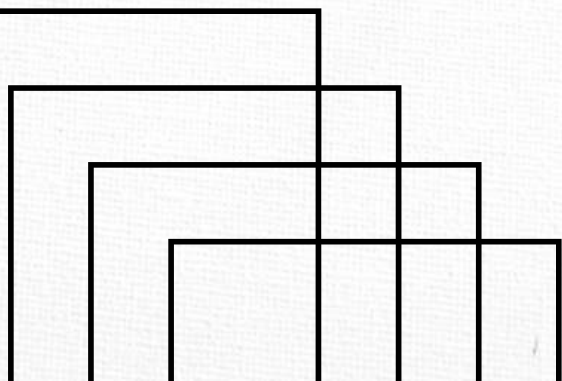




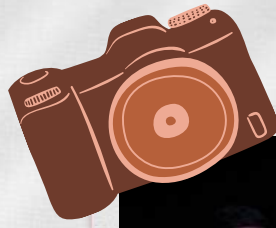
# National Technical & Cultural Fest



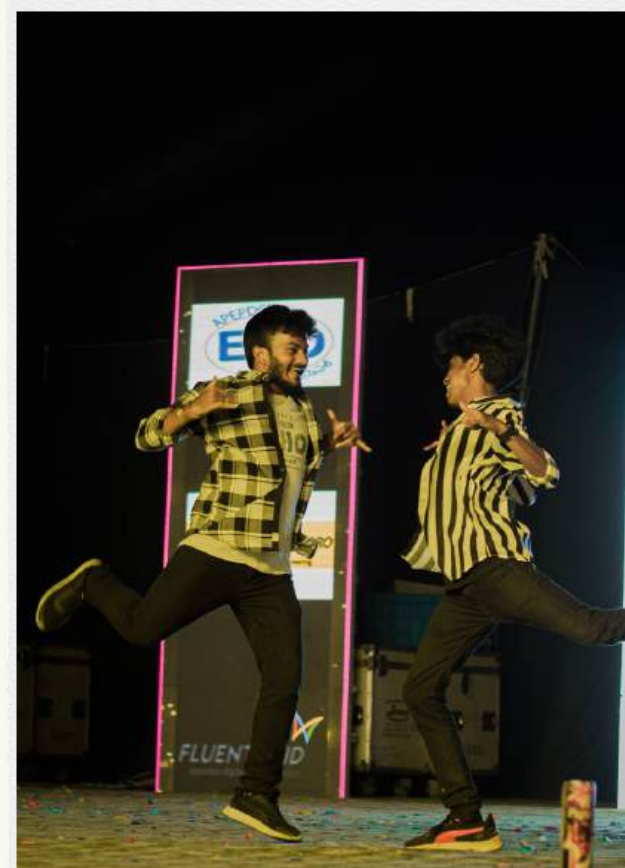
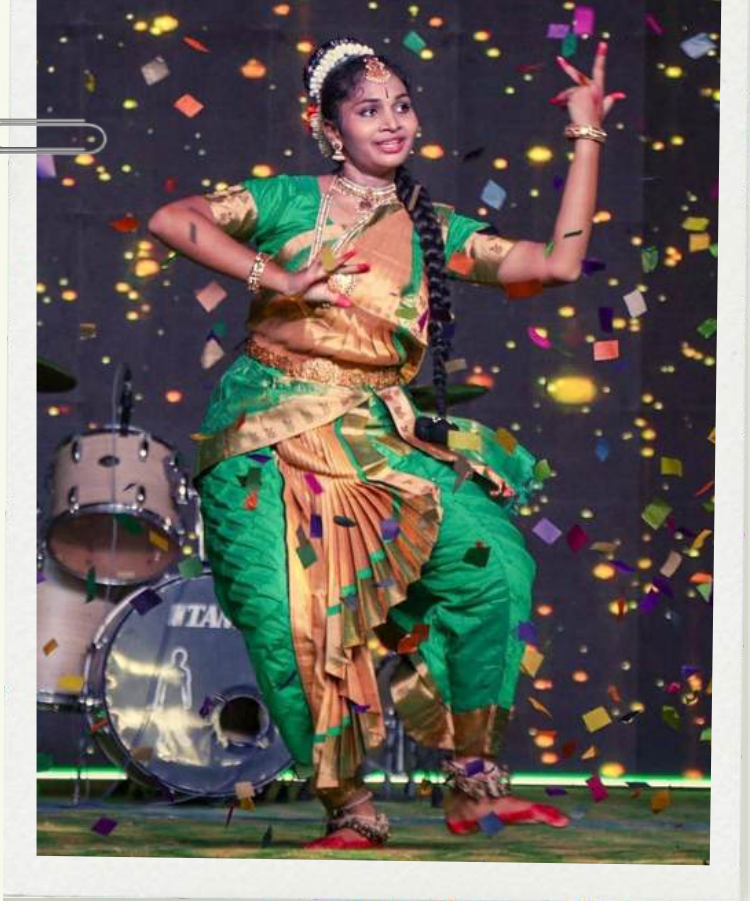
07th May 2022  
&  
08th May 2022







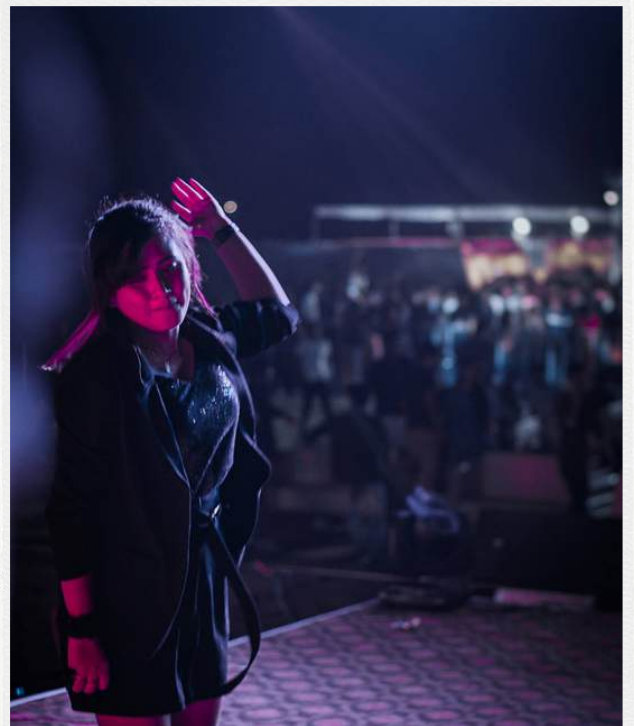








# Cultural





# *Ethnic Day*



16-04-2022









07 & 08 MAY

# 2022

## NATIONAL TECHNICAL WORK-SHOP

Empowering Your Enterprise  
for Success



Prepared By:

Your paragraph text

### AURORA'22







# xxxxxxx #unitedchamps



**National level Basketball  
player Aishwarya**

Aishwarya Devi ,currently pursuing her Btech Degree in the IST in AUCE. Inspired by her father who has a lot of dreams in sports career. She started her career at the age of 11 by playing tennis. Later she was drawn towards basketball and led by her coach B. Ramayya Garu at port Stadium. Her quest for participation in Youth Nationals at Hyderabad, Junior Nationals at Ludhiana, and U-17 SGFI Nationals in Delhi. Her game continued in Senior Nationals at Ludhiana and Junior Nationals at Indore. Hoping this sparkling Champion of au United still goes on and reaches high altitudes.



**International cum National  
inline Hockey player**

Yeshwanth currently in his final year of EEE at Andhra University is the head of Sports AU United for the past 3 years. He started to learn Skating when he was 14 in Ukkunagaram Roller Skating Rink, Indra Park, Steel Plant. After a lot of Severe Practice and hard work, he got his first Silver Medal in 2015 in 52nd National Roller Sports Championship at Virar, Maharastra in the Junior Inline Hockey Event. Continuing his Glory from 52nd to 57th he got a lot of Medals including Gold and Bronze. His legacy got over international fame after he participated in Junior Inline Hockey World Championship 2016 held at Roana, Italy.





# ORIENTATION



The First Event conducted by AU United Cultural Club was the Orientation Program. It was aimed at familiarizing the students to an unknown campus environment, its faculties and infrastructure as it enables them to make essential connection with studies and develop network among other peers. It was performed in YVS MURTY Auditorium under the guidance of our beloved Professor Sir P.S. Avadhani Garu.

# RECRUITMENT



The First Recruitment of AU United Club was a grand success. Hundreds of students from both AUCE and AUCE(W) turned up and got registered in the various departments we hold such as Music, Dance, Arts and Crafts, Socio/ Organizing and Theatre clubs.



# Flashmob at Principal Block (14-08-2018)

The first attempt for publicizing our Club. We started off with a flashmob dance which was followed by a couple of songs sung by our members at the Principal block. This act astonishingly grabbed the attention of several students passing by. This was one of our major steps in reaching out to thousands of students of Andhra University.

## Dance Performance at Gymnasium: (15-08- 2018)

AU United Dance Club has performed a dance show at AU South Campus Gymnasium on the occasion of Independence Day. Our performance was a miscellany of all dance forms such as Classical, Western, Bhangra, Folk, etc choreographed by Rashitha, Mahidhar and few other dancers. We were blessed to receive a huge response from our ever energetic audience.





# Helping Kerala Floods: (25-08-2018)

A small attempt towards extending our support to the Kerala flood afflicted. AU United club members have initiated a flood relief fund and have collected Rice, Clothes, Blankets, Medicines and other emergency essentials during the time of crisis. All the students along with Professors from Vizag have made generous contributions.



# Basketball Tournament: (12-09-2018)

Basketball tournament was conducted on a huge scale to encourage students participation in sports. Several teams actively participated and the final match was definitely a memorable one, for its fierce competition. Prabhu Vikas & Kiran were the key members in making this event a huge success.





# Volleyball Tournament (13-09-2018)

Following the Basketball Tournament was the Volleyball tournament. This tournament was no way less in putting up a nerve-wrecking show to our audience.



# Engineers Day Rally: (14-09-2018)

Engineers Day Rally was conducted as a Tribute to the greatest Engineering Father of the Nation "Sir Mokshagundam Vishveswarayya" All the Students from various departments took an active part and walked all the way from NCRC covering all the Engineering College Departments.





# Ozone Day with Times of India (17-09-2018)

We've conducted Ozone Day awareness program in collaboration with Times Of India . This program was held on Beach road . Educating children and adults over the importance of Ozone layer was our main objective



## Inauguration (22-09-2018)

Au United Club's inaugural day was conducted on 22nd September 2018. Our Principal, Mr. Avadhani sir was the Chief guest for this day. The stage sparkled up with gorgeous dancers and resonant musicians. Glitz and Glam in the air!! Having about 600 students getting registered in Au United Club in just a span of one year was a tremendous achievement to us.





# Cultural Performance at AU Alumni (02-12-2018)

The 2018 Alumni Meet of our prestigious Andhra University was not left out, for having felt the grace and elegance of our top-notch dancers

# Titli Cyclone Relief (02-11-2018)

Students of our club from Srikakulam , distributed all basic necessities to Titli Cyclone victims . They have visited almost every house and helped them .








## **Dance Performance on Republic Day (26-01-2019)**

Another glorious performance by our AU United Dance Club on Republic Day. Huge encouragement and support from our EX-Vice Chancellor was surely a big boost-up to us.



## **Seminar on Cyber Security (05-03-2019)**

We were privileged to have the support of our beloved mam, Professor Lalitha Bhaskari Garu in conducting a seminar on the topic "Cyber Security." It was a wonderful experience to all our students for having awareness on the pressing issues of our times - The Cyber Attacks, on how to safeguard themselves from the clutches of the Cyber Criminals.



## **Essay and Painting Competition collaborated with Election Commission of India (07-04-2019)**

AU United club in collaboration with the Election Commission of India have conducted an Essay and Painting competition on the topic - "Importance of Vote." As Student community plays a vital role in deciding the future of our country, it is important for one and all to know the value of casting a vote. This was our main objective and there, we were flooded with many students from AUCE and AUCEW taking an active part in making this event a huge success.



MY VOTE-MY  
COUNTRY  
MY VOTE - MY  
RIGHT!

## **Music Workshop (15-04-2019)**

“ Music is life itself ” and here is our AU United Musical Team conducting its first workshop on – Basics of Guitar. It was truly an enjoyable session with all our students.





# Beach Cleaning

(04-08-2019)

Beach Clean-up was another step of ours towards a cleaner community. With the sun blooming on the horizon and its golden petals stretching ever outwards into the rich blue, we gathered at RK Beach. Collected the waste and dumped it into the trash bins.

# Flash mob for a cause

(26-10-2019)

Our club which is ever- ready to work towards a good cause has performed a flash mob on spreading awareness on Global Warming. Our dancers have always played a crucial role attracting the crowds.

With the support and encouragement of our Principal Sir Peri Srinivas garu and Paul Douglas Sir, this event has reached hundreds of students and was a grand success in fulfilling its cause.

## Students perform flash mob for cause



Students of AU United Cultural Club performing a flash mob at AU Basketball Court on Thursday  
Photo: A.Pydimaju

**Visakhapatnam:** It was calm on Thursday evening until a robust crowd of college students thronged the AU Basketball court, with a single agenda to spread awareness on global warming. The students of Andhra University from AU United Cultural Club performed a





# Music Workshop (29-10-2019)

This was another workshop conducted by our Musical club on "The Basics of Classical Music" We thank Ms. Surya Teja for helping us make this session a very useful one for all our students who attended it. With this workshop we have received many requests from our students for conducting many more sessions as such.



# SEEGHRA TANTRA (6-12-2019 to 7-12-2019)

MANY STUDENTS FROM DIFFERENT COLLEGES PARTICIPATED IN HACKATHON OF SEEGRA TANTRA COMPETITION. ALL THE PROFESSORS ENCOURAGED STUDENTS TO INNOVATE SOLUTIONS FOR REAL WORLD PROBLEMS.





# Celebrating 95Th Foundation Day of Andhra University.

Andhra University's 95th foundation day has been celebrated with the students of AUCE(A) & AUCE(W) on GITA- AU TECH TALKS YouTube live. Professors from different branches came up and interacted with students, they spoke about the greatness of AU and how AU helps students to fulfill their dreams.

**Celebrating 95<sup>th</sup> Foundation Day of Andhra University**

Chief Patron: Prof.P.V.G.D Prasad Reddy(Vice Chancellor)  
Patron: Prof.P.Srinivasa rao Principal(AUCEA)

**Guest:** Prof.Venkat Subbaiah  
Prof.Kuda Nageswar Rao  
Prof:Lalitha Bhaskari  
Prof.Paul Douglas  
Prof.Mallikarjuna  
Mr.Ravi Easwarapu

Date 26<sup>th</sup> APRIL 2021.  
3:00 PM Onwards

Mode:Online(Google Meet,Youtube)

We cordially invite all the students of Andhra University College of Engineering(A) to participate in this event and make this event a grand success.

THE AU UNITED

GITA

All the virtual events are powered by AU Computer Centre.

AU COLLEGE OF ENGINEERING(A)  
*presents*

Essay Writing Competition on *Vision-2047*,  
Mere Sapno ka Bharat-Centenary of Azadi

Essay should not be exceeding 500 words.

Send your Entries to:

## Essay writing Competition (May-2021)

**Topic : Vision-2047**



# ANUSANDHAN

(TECHNICAL AND CULTURAL FEST OF 2020)

ANUSANDHAN POSTER LAUNCH BY VICE CHANCELLOR  
PRASAD REDDY SIR



*Chief Guests of 1st day*





**7 DIFFERENT TECHNICAL WORKSHOPS FOR 7 DEPARTMENTS WERE CONDUCTED DURING ANUSANDHAN FEST OF 2020,AU.**

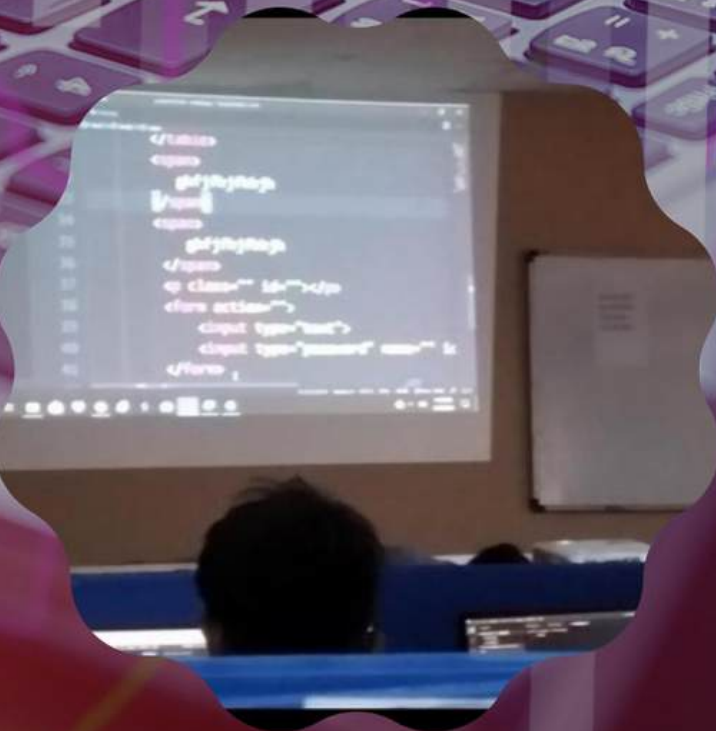
NEARLY

**1000**

**STUDENTS GOT REGISTERED IN DIFFERENT WORKSHOPS**



**EVERY STUDENT GOT INDUSTRIAL EXPOSURE THROUGH TECHNICAL WORKSHOPS.**





**CULTURAL NIGHT DURING MARCH 6TH AND 7TH  
WITH FLASHMOBS, MUSICAL BANDS, CELEBRITY  
TALKS, FOOD STALLS.**



MORE THAN **5000** STUDENTS  
ATTENDED THE CULTURAL FEST OF ANDHRA  
UNIVERSITY CONDUCTED BY AU UNITED CLUB.





# **ORIENTATION PROGRAMME WITH FRESHERS: (23-01-2021)**

**Interacted with the freshers of the batch 2020-2021. Different performances are performed by members of the club. Later on, this event is followed by campus tour. This event done under the guidance of principal Prof. P.Srinivasa Rao sir and Prof.S.Paul Douglas sir- Head for first year students.**

